



FRESH CROP REPORT

WEEK OF SEPTEMBER 6, 2026

RSS



Table-ready fruits
& vegetables.
Backed by 5-Star.

MFC



Whole fresh fruits &
vegetables.
Backed by 5-Star.

ESS

MARKON
ESSENTIALS

Whole fresh fruits &
vegetables.
Backed by 5-Star.

HIGHLIGHTS

POTATOES

MFC Potatoes are available from Idaho and Washington. Storage crop supplies have been depleted for the season; new crop production is in full swing. Markets are climbing for large sizes (40- through 70-count potatoes) along with No. 2 grade supplies.

ASPARAGUS

Pricing is in an increasingly critical position as available supplies continue to decrease. Jumbo and extra-large sizes are severely limited, and overall supplies are not keeping pace with demand. Expect significantly higher markets, limited substitutions, and severe supply restrictions, particularly for large sizes.

CAULIFLOWER

Markets are climbing from low levels as yields are expected to decline. Elevated diamondback moth (DBM) pressure, combined with recent heat and humidity, is impacting quality and reducing overall supplies.



BELL PEPPERS

- Overall supplies are ample as many regions are in production.
- Expect lower markets over the next two weeks.

MELONS

- Cantaloupe and honeydew prices are rising due to strong demand and tighter supplies.
- Expect markets to stabilize in approximately two weeks when higher temperatures return to spur growth.

LEMONS

- Prices remain elevated due to constrained supplies and strong demand across all production regions.
- Market conditions are expected to remain firm until volume increases in approximately three to four weeks.

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apples

Prices are fairly stable. New crop Washington MFC Gala and Honeycrisp harvesting has begun. Fuji, Golden Delicious, Granny Smith, and Red Delicious supplies will enter the market in the next two weeks. Quality is very good; sugar levels range from 15 to 18% Brix.

REGION	SUPPLIES	QUALITY	PRICE
MI	///	*****	\$\$\$
WA	///	*****	\$\$\$



asparagus

The market is in an increasingly critical position as available supplies continue to decrease. Jumbo and extra-large sizes are severely limited, and overall supplies are not keeping pace with demand. Expect significantly higher prices, limited substitutions, and severe supply restrictions, particularly for large sizes. MFC Asparagus is available; packer label is being substituted if needed.

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$
PERU	///	*****	\$\$\$



avocados

Prices for large sizes and No. 2 grade fruit are higher than those for smaller sizes. Quality is very good. RSS Chunks, Halves, Pico de Gallo Guacamole, Authentic Chunky Guacamole, and Pure Pulp are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$
MEX	///	*****	\$\$\$



bell peppers green/red

Expect low markets over the next two weeks; summer supplies are ample in many growing regions including California, Mexico, the East Coast, Canada, and Midwest. MFC and ESS Green and Red Bell Peppers are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
CANADA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX/AZ	///	*****	\$\$\$



blackberries

Although supplies are average, prices are expected to firm up as California production declines. The Mexican new crop harvest has started; volume will increase to better meet demand in two to three weeks.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$
PNW	///	*****	\$\$\$



blueberries

Markets are expected to remain elevated over the next two to four weeks due to declining production in the Pacific Northwest, light early-season volume from Mexico, and limited arrivals from Peru. As the import season begins, demand is expected to exceed available supply throughout September.

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$
PERU	///	*****	\$\$\$
PNW	///	*****	\$\$\$

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broccoli

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX/TX	///	*****	\$\$\$

Prices are expected to strengthen as California growers anticipate lighter yields this week. Diamondback moth pressure remains elevated in some growing areas. As West Coast supplies, demand will strengthen in other regions. MFC Broccoli Crowns are available; Markon Best Available (MBA) may be substituted if supplies do not meet Markon specifications.



cantaloupe

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

Markets will continue to trend up through next week before steadying in mid-September. Retail demand is up ahead of Labor Day, while foodservice demand is strong due to back-to-school orders. Cooler weather is slowing growth; temperatures will climb at the beginning of next week. MFC Cantaloupe Melons are available.



cauliflower

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$

Prices are climbing from low levels as yields are expected to decline. Elevated diamondback moth pressure, combined with recent heat and humidity, is impacting quality and reducing overall supplies. ESS Cauliflower is available.



celery

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MI	///	*****	\$\$\$

The market is low; stocks are plentiful in Salinas, California. Quality is very good; current lots are exhibiting less lygus damage compared to prior weeks. MFC Celery is available.



chile peppers

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Prices are rising as supplies of clean, export-quality product from Northern Mexico are tightening. Recent heat-related challenges have led to modest increases in the California tomatillo and Habanero markets. East Coast peppers are being sourced from New York, Tennessee, and North Carolina. MFC Anaheim, Jalapeño, Pasilla, and Serrano Chile Peppers are available.



cucumbers

REGION	SUPPLIES	QUALITY	PRICE
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$
MIDWEST	///	*****	\$\$\$

West Coast prices are starting to inch down; Baja volume is increasing. East Coast markets are unchanged; the Georgia season is getting underway this week. Quality has improved. MFC and ESS Cucumbers are available.



grapes

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

Prices are low; domestic yields are high. Quality is very good; sugar levels range from 12 to 14% Brix. MFC Lunch Bunch Grapes and ESS Red and Green Seedless Grapes are available.

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green leaf

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
CANADA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$

Markets are inching up and expected to continue trending higher due to lower yields and increased demand. MFC Green Leaf Lettuce is sporadic; MBA will be substituted when necessary.



honeydew

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

Prices will inch up over the next two weeks before stabilizing. Demand is elevated with retail promotions and increased school orders. Despite occasional scarring, internal quality is great; sugar levels range from 12 to 14% Brix. MFC Honeydew Melons are available.



iceberg

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
CO	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$

Markets continue to rise as disease pressure, insect activity, and reduced yields tighten supplies and strengthen demand. Industrywide, weights and yields are lower than in prior weeks. MFC Iceberg Lettuce is sporadic; MBA will be substituted if needed.



lemons

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Prices remain elevated due to constrained supplies and strong demand across all production regions. Market conditions are expected to remain firm until volume increases in approximately three to four weeks. MFC and ESS Lemons are available.



limes

REGION	SUPPLIES	QUALITY	PRICE
MEX/TX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

The market is down slightly due to weaker demand. Frequent rain in Mexico has increased quality issues. MFC and ESS Limes are available.



onions

REGION	SUPPLIES	QUALITY	PRICE
CO	///	*****	\$\$\$
ID	///	*****	\$\$\$
OR	///	*****	\$\$\$
UT	///	*****	\$\$\$
WA	///	*****	\$\$\$

New crop harvests are now underway across multiple growing regions; prices are gradually easing. Colossal and super colossal sizes are somewhat limited but increasing. Growers will start shipping from storage in early October. Fresh-run MFC Onions are available in Idaho, Oregon, Washington, and Utah.



oranges

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Markets are high. The domestic Valencia crop is experiencing elevated cosmetic defects, while imported oranges are showing increased scarring and lighter color. These issues are primarily cosmetic and do not affect internal quality. Growers are actively sorting affected fruit and shipping the best quality available. MFC Valencia Oranges are available.



pears

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
PNW	///	*****	\$\$\$

Prices are level. MFC Bartlett Pears are shipping from California and the Pacific Northwest; the Anjou season will start in mid-September. The California season will end in late September/early October.

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pineapples

Markets are steady; supplies are sufficient. Quality is very good; sugar levels are approximately 14% Brix. RSS Pineapple Chunks and Spears are available.

REGION	SUPPLIES	QUALITY	PRICE
CR	///	*****	\$\$\$



raspberries

Although supplies are average, prices are projected to inch up as California production declines. New crop production has begun in Mexico; volume will increase to better meet demand in two to three weeks.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$



red/yellow potatoes

Prices are inching down. Overall supplies are increasing as new crop production ramps up in several regions. A-size potatoes dominate early shipments. MFC Red and Yellow Potatoes are available.

REGION	SUPPLIES	QUALITY	PRICE
ID	///	*****	\$\$\$
MN	///	*****	\$\$\$
WA	///	*****	\$\$\$
WI	///	*****	\$\$\$



romaine

Markets are inching up and expected to continue trending higher due to lower yields and increased demand. MFC Romaine Lettuce is sporadic; MBA will be substituted when necessary.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
CANADA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$



potatoes

Storage crop supplies have been depleted for the season; new crop production is in full swing. Markets are climbing for large sizes (40-through 70-count potatoes) along with No. 2 grade supplies. MFC Potatoes are available from Idaho and Washington.

REGION	SUPPLIES	QUALITY	PRICE
CO	///	*****	\$\$\$
ID	///	*****	\$\$\$
WA	///	*****	\$\$\$
WI	///	*****	\$\$\$



salads & blends

Prices are level; Salinas Valley supplies are ample. Quality is very good, but the region is experiencing higher incidences of Impatiens Necrotic Spot Virus (INSV) and Sclerotinia, reducing yields. Growers are sorting for the best quality.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

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spring mix

The market is steady. California supply is meeting demand; all varieties are shipping. RSS Arugula, Spinach, and Spring Mix are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$



squash

East Coast prices are up; supply levels are a bit lower, but new crop harvesting will get underway in North Carolina and Georgia this week. West Coast volume is expected to inch down through October. Quality ranges from good to very good. MFC Zucchini and Yellow Squash are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$
MIDWEST	///	*****	\$\$\$



stone fruit

California peach and plum markets are level. Plums will ship through mid-September; peaches will ship through mid-October. The nectarine season has ended. Quality is very good; sugar levels range from 11 to 14% Brix.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$



strawberries

Prices are up. Supplies remain in a demand-exceeds-supply situation as the Salinas/Watsonville growing region moves past peak production. Santa Maria fall production will hit significant volume in approximately two weeks. MFC Strawberries are available; packer label will be substituted as necessary.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$



tomatoes

California growers are harvesting at a steady pace, with a strong portion of the crop falling into the large and extra-large size range. Quality is generally good, with some light cosmetic gold flecking present. Both Baja and Central Mexico continue to support overall Roma shipments. Baja is past its summer production peak; however, volume should hold relatively steady for the next few weeks. East Coast stocks are average; rain is lowering yields in Tennessee, but the Virginia season is starting. MFC Tomatoes are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$



watermelon

Prices are steady; stocks are adequate in all regions. Quality is very good; sugar levels measure over 10% Brix.

REGION	SUPPLIES	QUALITY	PRICE
EAST COAST	///	*****	\$\$\$

ASK A MARKON CHEF

Markon has gathered a group of our member- and grower-affiliated chefs to answer your questions about produce.



CHEF
VINCENT CASE
MARKON MEMBER CHEF

Q

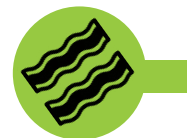
RSS Peeled Pearl Onions are whole, cleaned, and trimmed products that eliminate messy prep and waste from your kitchen. How do you suggest using them across menus?

A

These firm, less pungent types of onions add subtly sweet, yet savory flavor to a wide variety of global cuisines. They are a true labor saver, allowing chefs to skip the mess, the employee hours, and potential kitchen injuries.



I love pickling these tiny gems and using in martinis and other cocktails.



They add complex allium flavor to roasted meats and vegetables—slow and low yields a subtly sweet, oniony flavor.

TIPS FOR SERVING RSS PEELED PEARL ONIONS



- 1.** Glazed pearl onions make an ideal garnish for shrimp cocktails and roasted poultry like coq au vin.
- 2.** Roast these gem-like alliums in olive oil and balsamic vinegar until tender—ideal with roasted meats like beef or pork.
- 3.** Pickled pearl onions are a great addition to cocktails (and mocktails) such as Bloody Marys, Martinis, and Gibsons.

MENU FEATURE

Every chef needs a few solid recipes in his or her repertoire. That's why Markon has put together a catalog of fresh produce-based recipes that cover it all: day and menu parts, the range of seasons, a variety of cuisines, and a diverse list of ingredients.

Sugar Snap Peas with Shallots and Mushrooms

A combination of sweet, bright, and zesty flavors, this simple side dish works well with grilled fish and poultry.

- 3 C MFC Sugar Snap Peas, lightly steamed
- 1 C MFC Cremini Mushrooms, quartered and lightly sautéed
- 1 C RSS Peeled Shallots, cut into rings and lightly sautéed
- 2 T MFC Mint, chopped
- 1 tsp. Zest of MFC Lemons

Toss all ingredients together and serve as a side to seafood or poultry. Great as a side salad.

Pickle a batch of RSS Peeled Pearl Onions—use as delicious, easy-to-make garnishes for cocktails!

