



FRESH CROP REPORT

WEEK OF AUGUST 30, 2026

**RSS**

Table-ready fruits
& vegetables.
Backed by 5-Star.

MFC

Whole fresh fruits &
vegetables.
Backed by 5-Star.

ESS

MARKON
ESSENTIALS

Whole fresh fruits &
vegetables.
Backed by 5-Star.

HIGHLIGHTS

MELONS

Summer yields are high out of California's San Joaquin Valley, especially 9- and 12-count sizes. Quality is excellent; sugar levels range from 13 to 15 Brix.

BELL PEPPERS

Green and red bell markets are weak on both coasts; summer production is in full swing in multiple locations. Quality is very good; skins are smooth, color is bright, and flavor is zesty.

STRAWBERRIES

Strong demand has increased markets. Supplies are tightening in Salinas/Watsonville. The Santa Maria/Oxnard fall harvest remains weeks away, weather permitting. MFC Strawberries are available.



TOMATOES

- Markets are low; summer supplies are ample in all growing regions.
- California and Baja suppliers are shipping a wide variety of sizes.

APPLES

- The Washington storage season is winding down, but new crop harvesting has begun.
- Supplies will increase through September.

PLUMS

- Stocks are plentiful; the California season is expected to run until mid-September
- Quality is good; sugar levels range from 11 to 14 Brix.

FRESH CROP REPORT

WEEK OF AUGUST 30, 2026



apples

The Washington and Michigan storage seasons are ending. New crop Gala, Granny Smith, and Red Delicious harvesting is underway. Fujis will begin shipping in September. Quality is very good; sugar levels range from 15 to 18% Brix. Washington MFC Gala, Golden Delicious, Granny Smith, Fuji, and Red Delicious Apples are available.

REGION	SUPPLIES	QUALITY	PRICE
MI	///	*****	\$\$\$
WA	///	*****	\$\$\$



asparagus

Prices are elevated; stocks are limited in Mexico and Peru. Quality ranges from fair to average. MFC Asparagus is available; packer label is being substituted if needed.

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$
PERU	///	*****	\$\$\$



avocados

Expect lower markets for small sizes; Prices for large sizes and No. 2 grade supplies are higher. Quality is very good. RSS Chunks, Halves, Pico de Gallo Guacamole, Authentic Chunky Guacamole, and Pure Pulp are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$
MEX	///	*****	\$\$\$



bell peppers green/red

Green and red bell prices are low on both coasts; supply is meeting demand. Quality is very good; skins are smooth, color is bright, and flavor is zesty. MFC and ESS Green and Red Bell Peppers are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
CANADA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX/AZ	///	*****	\$\$\$



blackberries

The market is steady. Stocks are ample out of Watsonville, California and the Pacific Northwest. Quality is very good.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$
PNW	///	*****	\$\$\$



blueberries

Prices are stable. Pacific Northwest volume is up. Mexican berries are sufficient. Pacific Northwest quality is best; berries are exhibiting firm texture and tangy, yet sweet flavor.

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$
PNW	///	*****	\$\$\$

FRESH CROP REPORT



broccoli

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX/TX	///	*****	\$\$\$

The market is fairly steady; stocks are increasing. East Coast growers are harvesting in New York and Maine. MFC Broccoli Crowns are available.



cantaloupe

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

Prices are low. Supplies are ample in California's San Joaquin Valley, particularly 9- and 12-count sizes. Quality is excellent; sugar levels range from 13 to 15 Brix. MFC Cantaloupe Melons are available.



cauliflower

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$

Markets have eased a bit. Yields are high in Salinas and Santa Maria, California. East Coast harvesting is focused in Maine; volume is rising. ESS Cauliflower is available.



celery

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MI	///	*****	\$\$\$

Prices are weak; supplies are ample in Salinas, California. Quality is very good. MFC Celery is available.



chile peppers

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$

The market is level; volume is average. Quality is very good. MFC Anaheim, Jalapeño, Pasilla, and Serrano Chile Peppers are available.



cucumbers

REGION	SUPPLIES	QUALITY	PRICE
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$
MIDWEST	///	*****	\$\$\$

Mexican prices are up. Domestic markets are stable. Quality ranges from fair to very good. MFC and ESS Cucumbers are available.



grapes

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

Markets are weak; domestic supplies are abundant. Quality is very good; sugar levels range from 12 to 14% Brix. MFC Lunch Bunch Grapes and ESS Red and Green Seedless Grapes are available.

FRESH CROP REPORT



green leaf

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
CANADA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$

Prices are rebounding; stocks are average. Elevated summer temperatures are causing some internal burn and insect pressure in the Salinas Valley. MFC Green Leaf Lettuce is available.



honeydew

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

Markets are weak. Five- and jumbo five-count melons are abundant in California's San Joaquin Valley. Sugar levels range from 13 to 16% Brix. MFC Honeydew Melons are available.



iceberg

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
CO	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$

Prices are steady to slightly higher; supplies are average. Quality is good; crews are trimming any damaged leaves in the fields. MFC Iceberg Lettuce is available.



lemons

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Domestic markets are elevated; demand is strong and supplies are limited. Offshore and Mexican stocks are supplementing shortages. California seedless lemons are also on the market. MFC and ESS Lemons are available.



limes

REGION	SUPPLIES	QUALITY	PRICE
MEX/TX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Prices remain active; stocks are tight, especially small sizes. Quality is average; growers have increased grading due to monsoonal weather. MFC and ESS Limes are available.



onions

REGION	SUPPLIES	QUALITY	PRICE
GA	///	*****	\$\$\$
PNW	///	*****	\$\$\$

Expect weak markets for medium reds and yellows. Prices are up for colossal and super colossal supplies. MFC Onions are available in the Pacific Northwest (Idaho, Oregon, Utah, and Washington). Quality is very good. Vidalia sweet onions will ship from Georgia through August.



oranges

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Prices remain elevated. California Valencia supplies are dominated by large sizes (56- and 88-count pieces); small supplies (88- and 138-count oranges) are extremely limited. School orders are further decreasing small orange availability.



pears

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

The market is stable. California Bartlett supplies are shipping. Quality is excellent. MFC Bartlett Pears are available.

FRESH CROP REPORT



pineapples

Prices are low; volume is high. Quality is very good; sugar levels are approximately 14% Brix. RSS Pineapple Chunks and Spears are available.

REGION	SUPPLIES	QUALITY	PRICE
CR	///	*****	\$\$\$



raspberries

Markets are unchanged; supplies are adequate in California, Baja, and Central Mexico. Quality is very good; berries are plump, vibrantly colored, and sweet.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$



red/yellow potatoes

The market is beginning to inch down. New crop supplies are increasing in multiple growing regions. Quality is very good. MFC Red and Yellow Potatoes are available.

REGION	SUPPLIES	QUALITY	PRICE
ID	///	*****	\$\$\$
MN	///	*****	\$\$\$
TX	///	*****	\$\$\$
WA	///	*****	\$\$\$
WI	///	*****	\$\$\$



romaine

Prices are low; volume is high. Quality is very good, but crews are trimming some internal burn and insect pressure in the fields. MFC Romaine Lettuce is available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
CANADA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$



potatoes

Prices are elevated, especially for 40- through 70-count Idaho Burbanks. New crop production is underway in Idaho and Washington. MFC Idaho Burbank Potatoes are available.

REGION	SUPPLIES	QUALITY	PRICE
CO	///	*****	\$\$\$
ID	///	*****	\$\$\$
WA	///	*****	\$\$\$
WI	///	*****	\$\$\$



salads & blends

Markets are level; California supplies are ample. Overall quality is very good.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

FRESH CROP REPORT



spring mix

Prices are stable; California supplies are sufficient. Quality is very good; all varieties are shipping. RSS Arugula, Spinach, and Spring Mix are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$



squash

The market is fairly stable. California volume has dipped due to elevated heat. Summer production is fully underway on the East Coast and Midwest, supplementing demand. Quality ranges from good to very good. MFC Zucchini and Yellow Squash are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$
MIDWEST	///	*****	\$\$\$



stone fruit

California peach and plum stocks are ample. Peaches will ship through mid-October; plums will ship through mid-September. The nectarine season has ended. Quality is very good; sugar levels range from 11 to 14% Brix.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$



strawberries

Strong demand has increased markets. Supplies are tightening in Salinas/Watsonville. The Santa Maria/Oxnard fall harvest remains weeks away, weather permitting. MFC Strawberries are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$



tomatoes

Weak prices persist; summer volume is high in all growing regions. California and Mexican growers are shipping a wide variety of sizes. Quality is excellent; fruit is plump and juicy. MFC Tomatoes are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$



watermelon

Markets are level; supplies are being harvested in the Midwest and Northeast. Quality is very good; sugar levels measure over 10% Brix.

REGION	SUPPLIES	QUALITY	PRICE
MIDWEST	///	*****	\$\$\$
NORTHEAST	///	*****	\$\$\$

ASK A MARKON CHEF

Markon has gathered a group of our member- and grower-affiliated chefs to answer your questions about produce.



CHEF
JOEY NEUSCH
MARKON MEMBER CHEF

Q

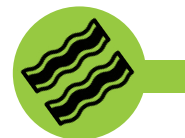
Fall is near—which fresh produce ingredients do you suggest for transitioning from summer to autumn seasonal menus?

A

Fall fruits and vegetables are some of my favorite flavors for the year.



I love to showcase beets, butternut squash, and late-summer stone fruits, grapefruit, and hearty greens like collards, spinach.



Oh and don't forget roasted root vegetables like carrots, parsnips, and turnips!

TIPS FOR SERVING RSS TRIMMED GREEN BEANS



- 1.** Toss with olive oil and salt/pepper and roast for flavorful side dishes that work well with steaks and chops.
- 2.** Toss grilled RSS Trimmed Green Beans with xo sauce; top with bonito flakes.
- 3.** Mix into stir-fries and fried rice dishes.

MENU FEATURE

Every chef needs a few solid recipes in his or her repertoire. That's why Markon has put together a catalog of fresh produce-based recipes that cover it all: day and menu parts, the range of seasons, a variety of cuisines, and a diverse list of ingredients.

Green Bean Bundles

Tender, subtly sweet green beans get salt and crunch from a prosciutto wrap. Ideal as appetizers or with grilled steaks and chops.

8 oz.	RSS Green Beans
4 oz.	Prosciutto
1 T	Canola oil
2 oz.	Herbed goat cheese crumbles
1/4 C	Yellow grape tomatoes, chopped

Steam all beans; when bright green, strain beans directly into ice water. Remove and dry.

Divide beans into four different two-ounce bundles. Wrap each bundle with one ounce of prosciutto (in the center of the bundle).

Heat saute pan with canola oil. When hot, place all four bundles in pan. Turn bundles as prosciutto browns until all sides are crisp. Remove from pan.

Top each bundle with crumbled goat cheese and chopped tomatoes. Serve as appetizers or aside grilled meats.

Lend savory Indian flavors to these delicate lamb chops—great with hearty potatoes and toothsome green beans.

