



FRESH CROP REPORT

WEEK OF JUNE 14, 2026



RSS



Table-ready fruits & vegetables.
Backed by 5-Star.

MFC



Whole fresh fruits & vegetables.
Backed by 5-Star.

ESS



Whole fresh fruits & vegetables.
Backed by 5-Star.



HIGHLIGHTS

LETTUCES

Iceberg markets remain elevated as disease pressure continues to reduce yields. Romaine and romaine heart prices are extremely high, while green leaf markets are also inching up.

BLUEBERRIES

Prices are active. Although production is past its peak in Mexico and California's San Joaquin Valley, the Pacific Northwest season will begin the week of June 21. The Florida and Georgia blueberry seasons have ended. Domestic quality is excellent.

ONIONS

Fresh-run MFC Onions are available in Southern California, Northern California, and New Mexico. Expect steady pricing this week.

LIMES

- Markets are easing after a period of declining demand.
- Volume has increased for small-sized fruit, especially 230- and 250-count supplies.

MELONS

- Cantaloupe and honeydew supplies are extremely limited.
- Prices are escalating.

CAULIFLOWER

- Markets are expected to climb over the next few weeks.
- The recent supply glut has passed; lower yields are now being reported.

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apples

Washington prices are unchanged. Quality is very good; sugar levels range from 15 to 18% Brix. Evercrisp, Fuji, and Red Delicious supplies will ship from Michigan into July. Washington MFC Gala, Golden Delicious, Granny Smith, Fuji, and Red Delicious Apples are available.

REGION	SUPPLIES	QUALITY	PRICE
MI	///	*****	\$\$\$
WA	///	*****	\$\$\$



asparagus

The market is low; supplies are ample in Central Mexico. Stocks are increasing in Baja, Peru, and throughout multiple domestic regions. Quality is very good; standard and small sizes are most plentiful. MFC Asparagus is available.

REGION	SUPPLIES	QUALITY	PRICE
DOMESTIC	///	*****	\$\$\$
MEX	///	*****	\$\$\$
PERU	///	*****	\$\$\$



avocados

High prices will persist through June. Mexico's main avocado crop is winding down; growers are delaying harvests to prolong the season until the *Loca* season starts in July. California and Peruvian supplies will help fill any gaps. RSS Chunks, Halves, Pico de Gallo Guacamole, Authentic Chunky Guacamole, and Pure Pulp are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$
MEX	///	*****	\$\$\$



bell peppers green/red

West Coast green bell markets are easing; red bell prices are stable. Rain has slowed production on the East Coast; the market is up a bit. Growers will move from Georgia and North Carolina to New Jersey in a few weeks. MFC and ESS Green and Red Bell Peppers are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
CANADA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX/AZ	///	*****	\$\$\$



blackberries

Prices are steady. Mexican yields are ample. Production is increasing in California's San Joaquin Valley. Quality is very good; berries are plump and juicy.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$



blueberries

Markets are active. Although production is past its peak in Mexico and California's San Joaquin Valley, the Pacific Northwest season will begin the week of June 21. The Florida and Georgia blueberry seasons have ended. Domestic quality is excellent.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$

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broccoli

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX/TX	///	*****	\$\$\$

Prices will begin to rise when California volume dips in late June. Current supplies are sufficient, but yields will tighten by the end of the month. Heavy East Coast rain slowed harvesting but hasn't had major impact. Rain is forecast in Mexico; future quality issues may include pin rot, off color, and hollow core. MFC Broccoli Crowns are available.



cantaloupe

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

Markets will rise through June before harvesting transitions to California's San Joaquin Valley in July. Large sizes are especially tight. Quality is very good; color is strong and flavor is sweet. Sugar levels range from 14 to 16% Brix. MFC Cantaloupe Melons are available.



cauliflower

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$

Prices are expected to climb over the next few weeks. The recent supply glut has passed; yields will diminish through June. Quality is average; small-sized heads have been reported in some lots. ESS Cauliflower is available.



celery

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

Elevated markets should continue through late June when California growers complete the summer harvesting transition from Oxnard to Salinas; supplies will increase. Oxnard quality is good; pith and fusarium are potential late-season problems, but Salinas new crop quality is very good. MFC Celery is available.



chile peppers

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Overall prices are steady; most varieties are ample except for Red Fresno supplies. California growers will move to Santa Maria in July. Quality is excellent. MFC Chile Peppers are available.



cucumbers

REGION	SUPPLIES	QUALITY	PRICE
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Prices are level. New crop Mexican supplies are increasing in Baja. East Coast volume is high in Georgia and North Carolina. Quality is very good on both coasts. MFC and ESS Cucumbers are available.



grapes

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Expect elevated markets through early July. The offshore season is ending. The Mexican season has begun; MFC Green and Red Seedless Grapes are available. California production will get underway in July.

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green leaf

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Prices are up; supplies are limited. Quality problems such as Impatiens Necrotic Spot Virus (INSV) and Sclerotinia are lowering yields. MFC Green Leaf Lettuce is sporadic; Markon Best Available (MBA) will be substituted as necessary.



honeydew

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Markets will rise through June or until harvesting transitions to California's San Joaquin Valley in July. Large sizes are extremely limited. Quality is very good; fruit is firm and sweet, but occasional scarring has been reported. Sugar levels are approximately 14% Brix. Domestic MFC Honeydew Melons are available.



iceberg

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Prices remain high. Quality problems like light density, small sizing, INSV, and internal burn are reducing yields. MFC Iceberg Lettuce is available, but MBA will be substituted as necessary.



lemons

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Strong demand will keep domestic prices elevated until offshore and Mexican supplies become available to supplement shortages. Quality is very good. MFC and ESS Lemons are on the market.



limes

REGION	SUPPLIES	QUALITY	PRICE
MEX/TX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Markets are easing after a period of declining demand. Mexican volume has increased for small-sized fruit, especially 230- and 250-count supplies. MFC and ESS Limes are available.



onions

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
GA	///	*****	\$\$\$
NM	///	*****	\$\$\$

Fresh-run MFC Onions are available in Southern California, Northern California, and New Mexico. Expect steady pricing this week. Sweet Vidalia onions are shipping from Georgia. MFC Red and Yellow Onions are available.



oranges

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
FL	///	*****	\$\$\$
MEX/AZ	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$
TX	///	*****	\$\$\$

High markets persist; supplies remain tight, particularly 113- and 138-count sizes. No improvement is expected until the Chilean and South African import seasons start in July. MFC and ESS Navel Oranges are available.



pears

REGION	SUPPLIES	QUALITY	PRICE
WA	///	*****	\$\$\$

Washington prices are stable. California Bartletts will start shipping approximately July 4. Quality is very good; fruit is firm and sweet. MFC Anjou Pears are available.

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pineapples

The market has eased; supplies are ample. Quality is very good; sugar levels are 14% Brix. RSS Pineapple Chunks and Spears are available.

REGION	SUPPLIES	QUALITY	PRICE
CR	///	*****	\$\$\$



red/yellow potatoes

Yellow potato prices are slightly higher than those for red potatoes. Stocks are ramping up in Arizona and California. The Texas season will get underway in early July. Quality ranges from good to very good. MFC Red and Yellow Potatoes are available.

REGION	SUPPLIES	QUALITY	PRICE
AZ	///	*****	\$\$\$
CA	///	*****	\$\$\$
CO	///	*****	\$\$\$
FL	///	*****	\$\$\$
ID	///	*****	\$\$\$
WA	///	*****	\$\$\$



potatoes

Strong demand and diminishing storage stocks are pushing up markets. Norkotah storage supplies will be depleted by late June; Burbank volume is rising; small sizes dominate the crop. MFC Idaho Burbank and Norkotah Potatoes are available.

REGION	SUPPLIES	QUALITY	PRICE
CO	///	*****	\$\$\$
ID	///	*****	\$\$\$
WA	///	*****	\$\$\$
WI	///	*****	\$\$\$



raspberries

Prices are steady. Mexican supplies are plentiful. California's San Joaquin Valley season is underway; yields are increasing. Quality is very good; berries are plump, red, and juicy.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$



romaine

Markets are up; supplies are limited. Quality problems such as INSV and Sclerotinia are lowering yields. MFC Romaine Lettuce is sporadic; MBA will be substituted as necessary.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$



salads & blends

Prices are steady. Stocks are tight due to INSV and Sclerotinia, but issues like mechanical damage and discoloration are being culled in the field.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

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spring mix

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

The market is level; supply is meeting demand. Quality is very good; mechanical damage is an occasional problem that is being sorted in the field. RSS Arugula, Spinach, and Spring Mix are available.



strawberries

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

Prices are inching down. Growers are recovering from recent rain; stocks are increasing. Quality is improving. MFC Strawberries are available.



squash

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Low markets persist. California stocks are abundant in the San Joaquin and Santa Maria Valleys. Mexican growers are shipping from Baja. The Georgia season is ending; quality is fair. East Coast growers have moved to North Carolina and New Jersey where quality is excellent. MFC Zucchini and Yellow Squash are available.



tomatoes

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Weak markets persist; volume is high. East Coast growers are harvesting in multiple states. Mexican growers are shipping steady supplies from Jalisco and Baja. The California round season has begun; Romas will get underway in two weeks. Quality is excellent. MFC Tomatoes are available.



stone fruit

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

The market is stable. Nectarine, peach, and plum supplies are increasing. Quality is very good; sugar levels range from 12 to 14% Brix.



watermelon

REGION	SUPPLIES	QUALITY	PRICE
EAST COAST	///	*****	\$\$\$

Prices are steady. Growers are harvesting moderate supplies in Georgia and South Carolina. Quality is excellent; flesh is firm, color is bright, and flavor is mildly sweet.

ASK A MARKON CHEF

Markon has gathered a group of our member- and grower-affiliated chefs to answer your questions about produce.



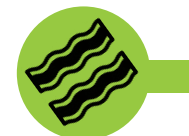
CHEF
SHANE HENDERSON
MARKON MEMBER CHEF

Q Father's Day is a great time to feature LTOs. What are your favorite produce suggestions to help operators attract customers?

A ←←

Get your grill on—Father's Day is the perfect burger LTO time of year, but who has time and labor to prep complicated toppings?

Pop RSS Brussels Sprouts Halves into a fryer to add crispiness, then toss in a house-made harissa or gochujang sauce. Pineapple salsa is always a fan favorite and surprising burger topper. Grill and chop RSS Pineapple Spears, toss with pico de gallo, and you have a house-made topper that stands out. Or pickle MFC Jalapenos, RSS Shredded Carrots, or RSS Shredded Red Cabbage, then layer on burgers with RSS Authentic Chunky Guacamole—this will have burgers flying out the doors.



TIPS FOR SERVING RSS PINEAPPLE CHUNKS



- 1.** Thread RSS Pineapple Chunks and shrimp on skewers and brush with jerk seasoning; grill and serve on a bed of rice.
- 2.** Mix RSS Pineapple Chunks with RSS Shredded Iceberg, RSS Shredded Cabbage, RSS Sliced Red Onions, fried tortilla strips, and pepitas; drizzle with creamy cilantro dressing.
- 3.** Toss RSS Pineapple Chunks, diced RSS Avocado Halves, RSS Diced Red Onions, minced MFC Jalapeno Chile Peppers, RSS Cilantro, and RSS Lime Juice; serve with grilled fish.



MENU FEATURE

Every chef needs a few solid recipes in his or her repertoire. That's why Markon has put together a catalog of fresh produce-based recipes that cover it all: day- and menu-parts, the range of seasons, a variety of cuisines, and a diverse list of ingredients.

Summer Salad with Creamy Herb Dressing

This bright-flavored summer salad combines crisp romaine lettuce, sweet nectarines, refreshing sugar snap peas, zesty red onions, and a creamy garlic-herb dressing.

24 oz.	RSS Chopped Romaine
3	Nectarines, sliced
1 1/2 C	MFC Sugar Snap Peas, steamed
1/2 C	MFC Red Onions, sliced
3 oz.	Silken tofu
2 T	Rice wine vinegar
1 T	RSS Lime Juice
1/2 C	MFC Basil
1/2 C	MFC Mint
1/4 C	RSS Washed & Trimmed Green Onions
1 tsp.	RSS Peeled Garlic
1 tsp.	Dijon mustard
1 tsp.	Soy sauce

In a blender, mix tofu, vinegar, lime juice, basil, mint, green onions, garlic, mustard, and soy sauce. Blend until all is puréed.

Divide romaine into eight serving bowls. Top with equal amounts of nectarines, sugar snap peas, and red onions. Serve creamy herb dressing on the side.

Tangy, spicy, and sweet—
enjoy this classic
Mexican street food
all year long!

