MARKON®

FRESH CROP REPORT

WEEK OF MAY 10, 2026 -CANADIAN EDITION

RSS

READY-SET-SERVE by MARKON

Table-ready fruits & vegetables. Backed by 5-Star.

MFC

MARKON FIRST CROP

Whole fresh fruits & vegetables. Backed by 5-Star.

ESS

MARKON ESSENTIALS

Whole fresh fruits & vegetables. Backed by 5-Star.

HIGHLIGHTS

BELL PEPPERS

Bell pepper production is transitioning to new growing regions in May. Green bell prices should hold steady through this process, but red bell markets will remain elevated for up to three weeks.

ONIONS

The storage season for MFC Onions has ended in Oregon and Idaho. Washington storage supplies are winding down. Fresh-run MFC Onions are available in Texas and Southern California. Prices remain elevated.

SEEDLESS LEMONS

The California harvest has officially wrapped up, and unfortunately, the volume from Mexico is much lower than originally anticipated. The good news is that California's season is set to start up in early August, which should bring much-needed relief and restore availability.

POTATOES

- MFC Potatoes are available in Idaho and Washington. Storage crop pricing remains low.
- As the storage season winds down over the next several months, Markon recommends ordering for quick turns and keeping inventories tight due to shorter shelf-life.

CELERY

- Expect elevated markets through the rest of May.
- The Belle Glade, Florida season is ending this week. Oxnard, California will serve as the primary growing region until production starts in Salinas in early June.

LIMES

- After a period of easing markets, lime prices are rising.
- Demand is strong due to Mother's Day in the U.S. and Labor Day in Mexico.

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apples

REGION	SUPPLIES	QUALITY	PRICE
MI, USA	///	*****	$$$
WA, USA	///	*****	$$$

Michigan Gala and Red Delicious prices continue to rise; these seasons will run through May. Markets for other varieties are unchanged. Quality is very good; sugar levels range from 15 to 18 Brix. MFC Gala, Golden Delicious, Granny Smith, Fuji, and Red Delicious Apples are available.

asparagus

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	$$$
MI, USA	///	*****	$$$
PERU	///	*****	$$$
WA, USA	///	*****	$$$

Markets are up. Baja volume is low but will increase through May. Peruvian stocks are steadily shipping into East Coast ports. The Michigan and Washington seasons have started; yields will rise later this month. California production is slated to begin in a week or two. MFC Asparagus is available.

avocados

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$
COL	///	*****	$$$
MEX	///	*****	$$$

Prices remain high but should start to ease after Mother's Day. The size curve is shifting; large sizes dominate the crop. RSS Chunks, Halves, Pico de Gallo Guacamole, Authentic Chunky Guacamole, and Pure Pulp are on the market.

bell peppers green/red

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$
CANADA	///	*****	$$$
FL, USA	///	*****	$$$
MEX/AZ	///	*****	$$$

Production is transitioning to new growing regions in May. Green bell prices should hold steady through this process, but red bell markets will remain elevated for up to three weeks. MFC and ESS Green and Red Bell Peppers are available.

blackberries

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	$$$

Prices are stable; yields are increasing in Baja, Mexico. Quality is very good; berries are plump and juicy with solid color.

blueberries

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$
EAST COAST	///	*****	$$$
MEX	///	*****	$$$

Markets have begun inching down. California's San Joaquin Valley season is getting started; overall supplies will increase in May. Expect quality to improve in new crop fruit.

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broccoli

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$
EAST COAST	///	*****	$$$
MEX/TX	///	*****	$$$

Prices are elevated in all regions, especially on the West Coast. This week's high California temperatures should aid growth. East Coast production is getting started in the Carolinas. MFC Broccoli Crowns are available; Markon Best Available (MBA) will be shipped if needed.

cantaloupe

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$
OFFSHORE	///	*****	$$$

Markets are level. The offshore season will end in a few weeks. Domestic melons are shipping out of California; yields will increase through May. Quality is very good; color is strong and flavor is sweet. Sugar levels range from 13 to 16% Brix. MFC Cantaloupe Melons are now shipping out of California.

cauliflower

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$
EAST COAST	///	*****	$$$

Prices are starting to inch down. This week's hot California weather should increase yields. Quality will improve; potential problems include off-color heads, small size, and mildew. ESS Cauliflower is available.

celery

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$

Expect elevated markets through the rest of May. The Belle Glade, Florida season is ending this week. Oxnard, California will serve as the primary growing region until production starts in Salinas in early June. Quality is average; pith is a potential issue. MFC Celery is on the market.

chile peppers

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$
FL, USA	///	*****	$$$
MEX	///	*****	$$$
TX, USA	///	*****	$$$

Jalapeno prices have eased, but markets for other varieties remain higher. Although the Central Florida season is ending, production will soon get started in Northern Florida and Georgia. Yields are increasing in California and Texas. Quality is very good. MFC Chile Peppers are available.

cucumbers

REGION	SUPPLIES	QUALITY	PRICE
EAST COAST	///	*****	$$$
MEX	///	*****	$$$

The market is up slightly. Volume is lower than last week due to strong holiday demand. Western Mexico harvests will wind down through May. New crop production has begun in Baja and Central Mexico. MFC and ESS Cucumbers are available.

grapes

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	$$$
OFFSHORE	///	*****	$$$

Prices are up. The Chilean/Peruvian offshore season is winding down. Grape shipments will transition to Mexican-grown product in mid- to late May.

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green leaf

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$
MEX	///	*****	$$$

Supplies are tightening, pushing up prices slightly. Erratic weather during plantings and growth has led to limited supplies, but this week's heat should increase yields. MFC Green Leaf Lettuce is available.

honeydew

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	****	$$$
MEX	///	****	$$$
OFFSHORE	///	****	$$$

Prices are steady. Mexican volume will climb through May. Domestic supplies are shipping out of California. Quality is very good; flavor is sweet. Sugar levels are approximately 14% Brix. Domestic MFC Honeydew Melons are available.

iceberg

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$
MEX	///	*****	$$$

The market remains elevated. This week's heat may increase disease pressure, and further reduce yields. MFC Iceberg Lettuce is available, but MBA will be substituted if necessary.

lemons

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$
MEX	///	****	$$$
OFFSHORE	///	****	$$$

Prices for small California fruit (165- and 200-count sizes) are inching up; 95- through 140-count stocks are meeting demand. MFC and ESS Lemons are available.

limes

REGION	SUPPLIES	QUALITY	PRICE
MEX/TX	///	*****	$$$
OFFSHORE	///	****	$$$

After a period of easing markets, lime prices are rising. Demand is strong due to Mother's Day in the U.S. and Labor Day in Mexico. Due to lack of rainfall in the major growing regions, 200-count and smaller limes make up 80% of available supply. Quality is fair with discoloration and scarring occasionally present; continued high heat has put stress on the fruit and slightly lowered juice content. MFC and ESS Limes are available.

onions

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	****	$$$
MEX/TX	///	****	$$$
TX, USA	///	****	$$$

Yellow onion prices are slightly lower than last week, while red markets remain elevated. The storage season for MFC Onions has ended in Oregon and Idaho. Washington storage supplies are winding down. Fresh-run MFC Onions are available in Texas and Southern California.

oranges

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	****	$$$
FL, USA	///	****	$$$
MEX/AZ	///	****	$$$
OFFSHORE	///	****	$$$
TX, USA	///	****	$$$

Expect high markets until the industry fully transitions from the California Navel crop to Valencia supplies. Limited quantities of new crop fruit are shipping, but the bulk of the season won't get underway until early June. MFC and ESS Navel Oranges are available.

pears

REGION	SUPPLIES	QUALITY	PRICE
WA, USA	///	****	$$$

Prices are steady; small fruit is snug. Sugar levels range from 14 to 17 Brix. California Bartlett season will kick off in July. Washington MFC Anjou Pears are available.

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pineapples

REGION	SUPPLIES	QUALITY	PRICE
CR	///	*****	$$$

Prices will remain elevated through May, at least. Volume is extremely low. Heavy rain disrupted fruit development and reduced import availability. RSS Pineapple Chunks and Spears are available.

red/yellow potatoes

REGION	SUPPLIES	QUALITY	PRICE
AZ, USA	///	****	$$$
CO, USA	///	***	$$$
FL, USA	///	****	$$$
ID, USA	///	****	$$$
ND, USA	///	*****	$$$
WA, USA	///	****	$$$

Yellow potato markets are up; red prices are fairly level. The North Dakota yellow potato season has ended; red potatoes will ship another week or so. Production has started in Arizona; California harvests will follow later this month. MFC Red and Yellow Potatoes are available.

potatoes

REGION	SUPPLIES	QUALITY	PRICE
CO, USA	///	****	$$$
ID, USA	///	*****	$$$
NV, USA	///	****	$$$
WA, USA	///	*****	$$$
WI, USA	///	****	$$$

Weak markets persist. Large sizes are limited in Idaho; 40- through 80-count stocks are more abundant. Smaller sizes and No. 2-grades are ample. MFC Idaho Burbank and Norkotah Potatoes are available.

raspberries

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	****	$$$

The market is stable. The new crop Baja season is underway; supplies are increasing. Quality is very good; berries are plump and deep red.

romaine

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	***	$$$
MEX	///	***	$$$

Prices are escalating due to scarce supplies following erratic weather during planting and growth cycles in Salinas and Santa Maria, California. Quality ranges from fair to good. Weights and densities vary greatly from field to field; internal and fringe burn are being found in some lots. Disease pressure, including Impatiens Necrotic Spot Virus (INSV) and Sclerotinia, is reducing harvestable yields. Expect active markets for the next 10 to 14 days. MFC Romaine Lettuce is available.

salads & blends

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	***	$$$

Supplies are tightening following erratic weather during planting and growth cycles in Salinas and Santa Maria, California. Weights and densities vary greatly from field to field; internal and fringe burn are being found in some lots. Disease pressure, including Impatiens Necrotic Spot Virus (INSV) and Sclerotinia, is reducing harvestable yields.

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spring mix

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$

Prices are holding steady. This week's high temperatures should increase growth. RSS Arugula, Spinach, and Spring Mix are available.

strawberries

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$

Markets are high due to strong Mother's Day demand, but should start easing after, as Salinas/Watsonville crops are recovering from rain earlier in the month. Quality is improving with better weather. MFC Strawberries are available.

squash

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$
EAST COAST	///	*****	$$$
MEX	///	*****	$$$

Mexican supplies are extremely limited, especially yellow squash. Markets are up as this season will end over the next 7-10 days. California's San Joaquin Valley season is getting started; early volume is low. Santa Maria production will begin in two weeks. East Coast growers are transitioning from Florida to Georgia; supply overlap keeping prices level. MFC Zucchini and Yellow Squash are available.

tomatoes

REGION	SUPPLIES	QUALITY	PRICE
FL, USA	///	*****	$$$
MEX/TX	///	*****	$$$

Although still high, Mexican Roma and round prices have eased slightly. Stocks should become more plentiful after Mother's Day. Volume will increase in Central Florida through May. MFC Tomatoes are available.

stone fruit

REGION	SUPPLIES	QUALITY	PRICE
CA, USA	///	*****	$$$

Prices are high. Nectarines, peaches, and plums will increase through May. Sugar levels will increase as the season progresses.

watermelon

REGION	SUPPLIES	QUALITY	PRICE
EAST COAST	///	*****	$$$

Markets are stabilizing; Florida volume is rising. Quality is very good; flesh is firm, color is bright, and flavor is mildly sweet.

ASK A MARKON CHEF

Markon has gathered a group of our member- and grower-affiliated chefs to answer your questions about produce.

CHEF
SARAH RICHARDSON
MARKON MEMBER CHEF

Q Fennel is an ideal grilling vegetable. Describe how you like to serve it during the warmer months. Which sauces/ pairings do you suggest?

A This versatile vegetable provides the heartiness of more typical potato or pasta sides, but with bolder flavor.

I love a real good char on fennel bulbs for deep, smoky notes—so grilling is the perfect technique for spring and summer.

And the fronds can be used as delicate, herb-like garnishes or in an accompanying sauce.

TIPS FOR SERVING MFC JALAPENO CHILE PEPPERS

1. Pickle whole or sliced MFC Jalapeno Chile Peppers to serve with rich foods like barbecued meats, tacos, burgers, and more!

2. Hollow peppers and fill with cream cheese, crumbled bacon, and shredded Cheddar; bread and deep fry.

3. Mince MFC Jalapeno Chile Peppers and add to quick bread mixes, salsas, stuffings, and beverages such as lemonade and margaritas.

MENU FEATURE

Every chef needs a few solid recipes in his or her repertoire. That's why Markon has put together a catalog of fresh produce-based recipes that cover it all: day- and menu-parts, the range of seasons, a variety of cuisines, and a diverse list of ingredients.

Banh Mi

With its blend of French and Vietnamese cuisine, this delicious sandwich is accessible to most menus.

1 lb.	Ground pork
1	Egg
1/4 C	panko breadcrumbs
1 T	Fish sauce
1 T	Asian hot sauce
1 T	RSS Peeled Garlic, chopped
1/2 tsp.	Black pepper
2 T	Canola oil
1/4 C	Dark soy sauce
4	French baguette rolls, split
1 C	RSS Matchstick Carrots, pickled
1/4 C	RSS Washed & Trimmed Green Onions, chopped
1/4 C	RSS Washed & Trimmed Cilantro
3	MFC Jalapeno Chile Peppers, sliced
4	RSS Green Leaf Fillets

In a mixing bowl, combine pork, egg, breadcrumbs, fish sauce, hot sauce, garlic, salt, and pepper. Form into 12 small balls. Heat oil in skillet. Brown meatballs in batches until cooked (don't crowd the pan). When all are nearly cooked through, put all meatballs in skillet and deglaze with soy sauce, shaking pan to coat all. Turn off heat, cover skillet with lid, and allow to steam for 3 more minutes. Fill each baguette roll with three meatballs, pickled carrots, green onions, cilantro, Jalapeno chile peppers, and green leaf lettuce.

Bar snacks continue to grow as a menu category. Add value to your Ranch dips by enhancing with smoky jalapenos, roasted garlic, and sweet, caramelized onions.