



# FRESH CROP REPORT

WEEK OF MAY 24, 2026



RSS



Table-ready fruits & vegetables.  
Backed by 5-Star.

MFC



Whole fresh fruits & vegetables.  
Backed by 5-Star.

ESS



Whole fresh fruits & vegetables.  
Backed by 5-Star.



# HIGHLIGHTS

## LETTUCES

Green leaf supplies remain tight. Iceberg yields are beginning to increase; the market is softening. Romaine is extremely limited; disease pressure, including *Impatiens Necrotic Spot Virus* (INSV) and *Sclerotinia*, are reducing harvestable yields.

## ORANGES

Yields remain extremely limited, particularly for the 113- and 138-count sizes. This tight supply is being felt across all growing regions, and unfortunately, no improvement is expected until the Chilean and South African seasons start in July.

## MELONS

The domestic cantaloupe and honeydew melon seasons are ramping up. MFC Cantaloupe is available; MFC Honeydew is limited.

## ASPARAGUS

- Markets are easing; volume is climbing across multiple growing areas.
- Domestic production is expanding across the Midwest and Northeast.

## TOMATOES

- Prices continue to drop. Roma and round tomato production has increased in Florida.
- Volume is climbing in Mexico's Jalisco and Baja Peninsula growing regions.

## STRAWBERRIES

- Markets are steady, with increased activity anticipated by mid-June as growers prepare for peak harvest.
- Fruit quality continues to improve, supported by these favorable growing conditions.

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## apples

REGION	SUPPLIES	QUALITY	PRICE
MI	///	*****	\$\$\$
WA	///	*****	\$\$\$

Michigan Gala and Red Delicious prices are elevated; both seasons will end in a week or two. All other markets are stable. Quality is very good; sugar levels range from 15 to 18 Brix. MFC Gala, Golden Delicious, Granny Smith, Fuji, and Red Delicious Apples are available.



## asparagus

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$
MI	///	*****	\$\$\$
PERU	///	*****	\$\$\$
WA	///	*****	\$\$\$

Markets are easing; volume is climbing across multiple growing areas. Domestic production is expanding across the Midwest and Northeast. MFC Asparagus is available.



## avocados

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
COL	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Prices are level; supplies are sufficient. Size has shifted; large sizes dominate the crop. RSS Chunks, Halves, Pico de Gallo Guacamole, Authentic Chunky Guacamole, and Pure Pulp are available.



## bell peppers green/red

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
CANADA	///	*****	\$\$\$
GA	///	*****	\$\$\$
MEX/AZ	///	*****	\$\$\$

East Coast green bell markets are stabilizing; production has begun in Georgia. California volume is increasing. The Mexican red bell season is ending. California red production is underway; hot weather has increased supplies and deepened color. Expect prices to ease over the next few weeks. MFC and ESS Green and Red Bell Peppers are available.



## blackberries

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$

Prices are unchanged. Stocks are sufficient in mainland Mexico, but hot weather is negatively impacting quality. The Baja season has started; quality is better out of this region.



## blueberries

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$

The market is low. Yields continue to increase. Although the Mexican season is moving past peak production, California's San Joaquin Valley season is underway, and East Coast growers are shipping out of Georgia. Domestic quality is very good.

# FRESH CROP REPORT



**broccoli**

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX/TX	///	*****	\$\$\$

Prices are significantly lower in all regions. Hot California weather has increased growth. East Coast production is focused in the Carolinas. MFC Broccoli Crowns are available.



**cantaloupe**

REGION	SUPPLIES	QUALITY	PRICE
AZ-CA	///	*****	\$\$\$

The offshore season has ended, putting slight upward pressure on markets. The domestic season is ramping up in the Arizona-California desert region. Large sizes dominate early harvests. Quality is very good; color is strong and flavor is sweet. Sugar levels range from 14 to 16% Brix. MFC Cantaloupe Melons are available.



**cauliflower**

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$

Prices are falling. California stocks continue to increase in Salinas and Santa Maria. East Coast production is underway in Georgia and the Carolinas. ESS Cauliflower is available.



**celery**

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

The market is easing as yields increase in Oxnard, California. The Salinas Valley season will start in early June. Quality is good; pith is an occasional problem. MFC Celery is available.



**chile peppers**

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
FL	///	*****	\$\$\$
MEX	///	*****	\$\$\$
TX	///	*****	\$\$\$

Ample Jalapeno supplies have eased prices. Anaheim and Serrano markets are also inching down, while Poblano prices are high. Red Fresnos will remain extremely limited for another two to three weeks. MFC Chile Peppers are available.



**cucumbers**

REGION	SUPPLIES	QUALITY	PRICE
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$

East Coast markets are elevated. Growers are getting a late start in Georgia, but volume will rise in June. Harvesting will wrap up in Western Mexico next week. Supplies are increasing in Baja and Central Mexico. MFC and ESS Cucumbers are available.



**grapes**

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Prices are up. The Chilean/Peruvian offshore season is ending. The Mexican green grape season has started in a limited manner.

# FRESH CROP REPORT



**green leaf**

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Expect active markets through late May; supplies are tight. Quality ranges from fair to good. Disease pressure, including *Impatiens Necrotic Spot Virus* (INSV), and *Sclerotinia*, are reducing harvestable yields; growers are reporting up to 30% die-off in some lots. MFC Green Leaf Lettuce is available.



**honeydew**

REGION	SUPPLIES	QUALITY	PRICE
AZ-CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Prices up slightly due to the ending of the offshore season. Mexican stocks are adequate. Domestic volume is ramping up in the Arizona-California desert region. Quality is very good; flavor is sweet. Sugar levels are approximately 13-15% Brix. MFC Honeydew Melons are available.



**iceberg**

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$

The market will inch down through May; Salinas Valley yields are increasing. Quality is improving. MFC Iceberg Lettuce is available.



**lemons**

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

Prices for small California fruit (165- and 200-count sizes) are up; 95-through 140-count supplies are more abundant. MFC and ESS Lemons are available.



**limes**

REGION	SUPPLIES	QUALITY	PRICE
MEX/TX	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$

High markets persist. Limited rainfall has kept small sizes most plentiful; 200-count and smaller fruit make up 80% of available supply. Quality is fair; discoloration and scarring are problems. High heat is decreasing juice content. MFC and ESS Limes are available.



**onions**

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX/TX	///	*****	\$\$\$
TX	///	*****	\$\$\$

Although red onion prices are elevated, yellow markets are lower. Fresh-run MFC Onions are available in Texas and Southern California.



**oranges**

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
FL	///	*****	\$\$\$
MEX/AZ	///	*****	\$\$\$
OFFSHORE	///	*****	\$\$\$
TX	///	*****	\$\$\$

Yields remain extremely limited, particularly for the 113- and 138-count sizes. This tight supply is being felt across all growing regions, and unfortunately, no improvement is expected until the Chilean and South African seasons start in July. MFC and ESS Oranges are available.



**pears**

REGION	SUPPLIES	QUALITY	PRICE
WA	///	*****	\$\$\$

Prices are steady; small sizes are snug. Storage quality is very good. The California Bartlett season will begin in July. Washington MFC Anjou Pears are available.

# FRESH CROP REPORT



## pineapples

REGION	SUPPLIES	QUALITY	PRICE
CR	///	*****	\$\$\$

Expect prices to ease in June. Better weather is increasing yields and improving quality. RSS Pineapple Chunks and Spears are available.



## red/yellow potatoes

REGION	SUPPLIES	QUALITY	PRICE
AZ	///	*****	\$\$\$
CA	///	*****	\$\$\$
CO	///	*****	\$\$\$
FL	///	*****	\$\$\$
ID	///	*****	\$\$\$
WA	///	*****	\$\$\$

Yellow potato markets are elevated; red prices are steady. New crop harvesting is underway in Arizona and California. MFC Red and Yellow Potatoes are available.



## potatoes

REGION	SUPPLIES	QUALITY	PRICE
CO	///	*****	\$\$\$
ID	///	*****	\$\$\$
NV	///	*****	\$\$\$
WA	///	*****	\$\$\$
WI	///	*****	\$\$\$

Weak prices persist. Large sizes are limited in Idaho; 40- through 80-count stocks are more abundant. Smaller sizes and No. 2-grades are ample. MFC Idaho Burbank and Norkotah Potatoes are available.



## raspberries

REGION	SUPPLIES	QUALITY	PRICE
MEX	///	*****	\$\$\$

Markets are level. Baja volume will climb through June; quality continues to improve with more ideal weather, but may suffer from high heat in mainland Mexico.



## romaine

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
MEX	///	*****	\$\$\$

Expect active prices through late May; supplies are extremely limited. Quality ranges from fair to good. Disease pressure, including *Impatiens Necrotic Spot Virus* (INSV) and Sclerotinia, are reducing harvestable yields; growers are reporting up to 30% die-off in some lots. MFC Romaine Lettuce is available.



## salads & blends

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$

Although iceberg supplies are increasing, romaine remains extremely tight. Disease pressure, including *Impatiens Necrotic Spot Virus* (INSV) and Sclerotinia, are reducing harvestable yields; growers are reporting up to 30% die-off in some lots.

# FRESH CROP REPORT



## spring mix

Prices are level. Recent hot weather has aided growth in California's Salinas Valley region. Quality is very good. RSS Arugula, Spinach, and Spring Mix are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$



## strawberries

Markets are steady, with increased activity anticipated by mid-June as growers prepare for peak harvest volume. Fruit quality continues to improve, supported by these favorable growing conditions. MFC Strawberries are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$



## squash

The market is steady. California's San Joaquin Valley is shipping ample quantities; the Santa Maria season has begun. The Mexican season is ending; yields are low. East Coast production is focused in Georgia; supplies are sufficient. MFC Zucchini and Yellow Squash are available.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$
EAST COAST	///	*****	\$\$\$
MEX	///	*****	\$\$\$



## tomatoes

Prices continue to drop. Roma and round tomato production has increased in Florida. Volume is climbing in Mexico's Jalisco and Baja Peninsula growing regions. MFC Tomatoes are available.

REGION	SUPPLIES	QUALITY	PRICE
FL	///	*****	\$\$\$
MEX	///	*****	\$\$\$



## stone fruit

High prices persist, but will ease later this summer. Nectarine, peach, and plum supplies are increasing. Sugar levels will climb as the season progresses.

REGION	SUPPLIES	QUALITY	PRICE
CA	///	*****	\$\$\$



## watermelon

The market is stable; Florida supplies are plentiful. Quality is very good; flesh is firm, color is bright, and flavor is mildly sweet.

REGION	SUPPLIES	QUALITY	PRICE
EAST COAST	///	*****	\$\$\$

# ASK A MARKON CHEF

Markon has gathered a group of our member- and grower-affiliated chefs to answer your questions about produce.



CHEF  
SARAH RICHARDSON  
MARKON MEMBER CHEF



# Q

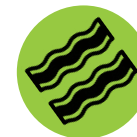
Leeks are onions' milder cousins. Using MFC Trimmed Leeks makes prep and waste easy—name a few great ways to menu them.

# A

For brunch, MFC Trimmed Leeks can be paired with MFC Russet Potatoes and crumbled bacon for a traditional quiche.



I like to serve it with a green salad consisting of RSS Bistro Butter Blend or RSS Heritage Blend—both versatile lettuce mixes that add color and texture to this classic dish.



# TIPS FOR SERVING MFC TOMATOES



- 1.** Add MFC Cherry or Grape Tomatoes to green salads.
- 2.** Slice MFC Round Tomatoes and line sandwiches, wraps, and burgers.
- 3.** Chop MFC Roma Tomatoes and mix with MFC Serrano Chiles, RSS Diced Onions, RSS Washed & Trimmed Cilantro, and RSS Lime Juice; serve on tacos or with tortilla chips.



# MENU FEATURE

Every chef needs a few solid recipes in his or her repertoire. That's why Markon has put together a catalog of fresh produce-based recipes that cover it all: day- and menu-parts, the range of seasons, a variety of cuisines, and a diverse list of ingredients.

## California BLT Salad

Serve everyone's favorite sandwich as a crunchy, delicious salad.

- 24 oz. RSS Chopped Romaine
- 4 MFC Roma Tomatoes, quartered
- 1 ½ C MFC Cucumbers, chopped
- 1 C RSS Avocado Halves, chopped
- 1 C Garlic croutons, preferable house-made
- ½ C Bacon, baked and crumbled

Arrange equal portions of romaine, tomatoes, cucumbers, avocados, croutons, and bacon on four serving plates.

Serve with choice of house-dressing.



Vibrant colors, varied textures, and delicious flavors make this a winning appetizer or vegetarian entrée.