

CONFIDENCE
IN EVERY CASE.



Highlights

- Markon First Crop® (MFC) Premium Romaine weights are higher on average than the rest of the industry (36 to 38 pounds compared with 32 to 37 pounds).
- Idaho Norkotahs have been depleted. Burbanks will be the sole variety on the market until new crop Norkotahs become available in August.
- Remaining storage supplies of MFC Gala Apples are tight, especially 125- to 150-count fruit.

Fresh Crop Report

WEEK OF JUNE 12, 2022

Ask a Markon Chef

Markon has gathered a group of our member- and grower-affiliated chefs to answer your questions about produce.

Ask us your most challenging cooking inquiries online >

FEATURED QUESTION

Q: As the weather heats up around the country, hot noodle dishes like ramen and udon get swapped out for cold preparations. What do you suggest serving?

A: Cold rice bowls remain popular items. We like to make vegetables the star of the show—sometimes using them as the base as well. Punch up the color and flavor with an ancient grain like quinoa or black rice, top with Ready-Set-Serve (RSS) Kale, RSS Brussels Sprouts, or RSS Wild Arugula. What makes these cost efficient and time saving is that you can likely use most of the same ingredients you are currently use—just swap out the noodles.

*Chef Shane Henderson,
Markon member chef*



Menu Feature

Every chef needs a few solid recipes in his or her repertoire. That's why Markon has put together a catalog of fresh produce-based recipes that cover it all: day- and menu-parts, the range of seasons, a variety of cuisines, and a diverse list of ingredients.



Grilled Romaine Hearts with Green Goddess Dressing

An on-trend alternative to fresh salads, these grilled romaine hearts are a great accompaniment to steaks and chops.

Get the full recipe >

Tips for Serving Romaine

- Offer a traditional Caesar salad using chopped Ready-Set-Serve® (RSS) Chopped Romaine, RSS Lemon Juice, RSS Peeled Garlic, olive oil, anchovies, and shaved Parmesan cheese.
- Stir-fry shrimp and sliced MFC Red and Yellow Bell Peppers with soy sauce, sesame oil, and cornstarch; at the end of cooking, add RSS Chopped Romaine, flash-fry, and serve on rice.
- Purée grilled jalapeno chile peppers, RSS Lime Juice, RSS Washed & Trimmed Cilantro, and RSS Chopped Romaine and toss with fried tortilla strips; serve on top of grilled mahi mahi and drizzle chile pepper mixture over all.



Browse additional usage tips >



This Thai-inspired cold noodle salad combines RSS Color Shred Organic Carrots with zesty green onions, buckwheat pasta, and spicy peanut sauce—works as an entrée or accompaniment to grilled meats.

Produce Highlights

Chipping Potatoes

- Storage supplies continue to diminish.
- New crop harvesting has begun in California.

Onions

- MFC Onions continue to increase in New Mexico.
- California onions are now being shipped out of the San Joaquin Valley.

Red & Yellow Potatoes

- MFC Red and Yellow Idaho Colored Potatoes will ship through July.
- New crop Idaho red and yellow potatoes will become available the first week of August.

Fresh Crop Report

WEEK OF JUNE 12, 2022

Apples



Region	Supplies	Quality	Price
WA	▲▲▲	*****	\$\$\$

Prices are stable. Washington MFC Fuji, Golden Delicious, Granny Smith, and Red Delicious Apples are on the market. Remaining MFC Gala Apples are tight, especially 125- to 150-count fruit. Quality is excellent: sugar levels range from 12 to 14 Brix.

Asparagus



Region	Supplies	Quality	Price
MEX	▲▲▲	*****	\$\$\$
PERU/FL	▲▲▲	*****	\$\$\$

The market has dipped; volume is rising in multiple growing regions. Quality is very good: spear and tips are firm, color is bright, and flavor is grassy. MFC Asparagus is available.

Avocados



Region	Supplies	Quality	Price
CA	▲▲▲	*****	\$\$\$
MEX	▲▲▲	*****	\$\$\$
PERU	▲▲▲	*****	\$\$\$

Prices will remain elevated through the summer; Mexican stocks are below-normal. Small avocados (60- to 84-count fruit) are tight as demand has shifted to these sizes. Peruvian imports are starting to increase. RSS Avocado Chunks, Halves, Pico de Gallo Guacamole, and Pure Pulp are available.

Bell Peppers - Green/Red



Region	Supplies	Quality	Price
CA	▲▲▲	***	\$\$\$
CAN	▲▲▲	*****	\$\$\$
EAST COAST	▲▲▲	*****	\$\$\$

The market is elevated, especially prices for red bells. All sizes and grades are available on the East Coast. Growers will move from Georgia up the coast in late June. California growers are in a harvesting gap between the desert region and Bakersfield. Canadian greenhouse stocks have increased due to favorable conditions. MFC and Markon Essentials® (ESS) Green and Red Bell Peppers are available.

Blackberries



Region	Supplies	Quality	Price
CA	▲▲▲	*****	\$\$\$
MEX	▲▲▲	*****	\$\$\$

Prices are steady; stocks are adequate. Quality is very good: berries are plump and sweet with deep purple color.

Blueberries



Region	Supplies	Quality	Price
CA	▲▲▲	*****	\$\$\$
MEX	▲▲▲	*****	\$\$\$

The market is level; supplies are sufficient in Baja, Mexico and California's San Joaquin Valley. Quality is very good: fruit is firm and tangy-sweet.

Broccoli



Region	Supplies	Quality	Price
CA	▲▲▲	*****	\$\$\$
MEX	▲▲▲	*****	\$\$\$

Weak prices persist; volume is high in Salinas and Santa Maria. Mexican stocks are decreasing due to high temperatures. Quality is very good: head size is consistent. MFC Broccoli is available.

Cantaloupe



Region	Supplies	Quality	Price
CA	▲▲▲	*****	\$\$\$
MEX	▲▲▲	*****	\$\$\$

The market is starting to dip; California fruit is increasing. Mexican stocks are average. Domestic quality is excellent: sugar levels range between 10 and 14 Brix.

Cauliflower



Region	Supplies	Quality	Price
CA	▲▲▲	*****	\$\$\$

Prices are steady; stocks are plentiful in the Salinas Valley and Santa Maria regions. Quality is very good: curds are snowy white. ESS Cauliflower is available.



Fresh Crop Report

WEEK OF JUNE 12, 2022

Celery



Region	Supplies	Quality	Price
CA	▲▲▲	*****	\$\$\$

Prices will continue to ease as Salinas Valley supplies increase. Yields are high. Quality is very good: seeder and disease pressure are not being observed. Production will start in Michigan by early July. MFC Celery is available.

Chile Peppers



Region	Supplies	Quality	Price
FL	▲▲▲	*****	\$\$\$
MEX	▲▲▲	*****	\$\$\$

Prices are fairly level. The Florida season is wrapping up; however, Georgia production is in full swing. All varieties are available in Baja, Mexico. Overall quality is very good: skins are smooth and deeply colored, while flavor is intense.

Cucumbers



Region	Supplies	Quality	Price
EAST COAST	▲▲▲	*****	\$\$\$
MEX	▲▲▲	*****	\$\$\$

Strong demand has pushed prices slightly higher. Stocks are ample in Georgia despite some rain-related issues. Growers will harvest in North Carolina next week followed by New Jersey. Mexican supplies are available on the mainland and Baja. Quality is very good: hot weather is causing some issues. MFC and ESS Cucumbers are available.

Grapes



Region	Supplies	Quality	Price
MEX	▲▲▲	*****	\$\$\$

The market is a bit lower. Mexican fruit is now on the market; volume will increase through the month. California harvests will start in early to mid-July. MFC and ESS Green and Red Seedless Grapes as well as Lunch Bunch Grapes are available.

Green Leaf/Variety Lettuce



Region	Supplies	Quality	Price
CA	▲▲▲	*****	\$\$\$

The market is low; Salinas Valley stocks are ample. Quality is very good: fringe burn is a minor problem. MFC Premium Green Leaf Lettuce is available.

Honeydew



Region	Supplies	Quality	Price
CA	▲▲▲	*****	\$\$\$
MEX	▲▲▲	*****	\$\$\$

Prices are up. Although California desert supplies are a bit more plentiful, Mexican volume has fallen. Quality is good: sugar levels range between 10 and 14 Brix.

Iceberg Lettuce



Region	Supplies	Quality	Price
CA	▲▲▲	*****	\$\$\$

The market is steady to slightly lower. Quality ranges from fair to good: sun scalding, wind burn, and disease pressure are being trimmed in the field. MFC Premium Iceberg Lettuce is sporadic; Markon Best Available® is being substituted as necessary.

Lemons



Region	Supplies	Quality	Price
CA	▲▲▲	*****	\$\$\$

Prices for fancy grade fruit are higher than those for choice grade stocks. Quality is very good. MFC and ESS Lemons are on the market.

Limes



Region	Supplies	Quality	Price
MEX/TX	▲▲▲	*****	\$\$\$

The market is level. Hurricane Agatha hit the Veracruz region, bring much-needed rain to the crops. Large sizes are limited; the market for small fruit is a bit lower. The crop is dominated by 230- to 250-count sizes; 150-count and larger fruit remains tight. Quality is very good: light green coloring is an occasional issue. MFC and ESS Limes are available.

Onions



Region	Supplies	Quality	Price
CA	▲▲▲	*****	\$\$\$
NM	▲▲▲	*****	\$\$\$

Prices are stabilizing; volume will continue to rise through the month. Fresh-run onions have dry, thin skins and light-colored exteriors; size is currently favoring medium and jumbo sizes, with few super colossals. Northwest onion harvesting will begin in early August. MFC Onions continue to increase in New Mexico and California's San Joaquin Valley.

Oranges



Region	Supplies	Quality	Price
CA	▲▲▲	*****	\$\$\$

The market is level. The Valencia season has ramped up. Stocks of 88- through 163-count fruit are limited. Valencia quality concerns include re-greening and softness due to above-normal temperatures. Packinghouses will gas fruit to brighten color. Sugar levels range from 12 to 13 Brix. MFC Valencia Oranges are available.

Pears



Region	Supplies	Quality	Price
WA	▲▲▲	*****	\$\$\$

Prices are unchanged; storage supplies are adequate. MFC Washington D'Anjou Pears will be available through late July; the crop is dominated by 90- to 110-count stocks. Small sizes are snug. The new crop California Bartlett season will begin in early July.

Pineapple



Region	Supplies	Quality	Price
CR	▲▲▲	*****	\$\$\$
ECUADOR	▲▲▲	*****	\$\$\$

The market is steady; stocks are sufficient in Costa Rica and Ecuador. Quality is excellent: fruit is firm, sweet, and tangy.



Fresh Crop Report

WEEK OF JUNE 12, 2022

Potatoes



Region	Supplies	Quality	Price
CO	^^^	*****	\$\$\$
ID	^^^	*****	\$\$\$
OR	^^^	*****	\$\$\$
TX	^^^	*****	\$\$\$
WA	^^^	*****	\$\$\$

Prices will remain high for the rest of the season. Idaho Norkotahs have been depleted. Burbanks will be the sole variety on the market until new crop Norkotahs become available in August. Quality is good: pressure and shoulder bruising, along with hollow heart, are problems. MFC Burbank Potatoes are available. MFC Red and Yellow Idaho Colored Potatoes will ship through July; new crop supplies will become available the first week of August.

Raspberries



Region	Supplies	Quality	Price
CA	^^^	*****	\$\$\$
MEX	^^^	*****	\$\$\$

The market is unchanged; supplies are adequate in both growing regions. Quality is very good: berries are plump, deep red, and tangy sweet.

Romaine



Region	Supplies	Quality	Price
CA	^^^	*****	\$\$\$

Prices are stable; Salinas Valley and Santa Maria stocks are ample. Quality is very good: fringe burn, thrip damage, and sun scalding are issues being trimmed in the field. MFC Premium Romaine Lettuce is available.

Salads & Blends



Region	Supplies	Quality	Price
CA	^^^	*****	\$\$\$

Markets for raw product iceberg and romaine are steady; Salinas Valley supplies are plentiful. Chunks and core material is being closely monitored in finished cartons. Markon's Quality Assurance team continues to monitor quality and processing for the best packs.

Spring Mix



Region	Supplies	Quality	Price
CA	^^^	*****	\$\$\$

Prices are unchanged. Salinas Valley stocks are ample. Quality is very good: mechanical damage and yellowing are minimal. RSS Conventional and Organic Spring Mixes are available.

Squash



Region	Supplies	Quality	Price
CA	^^^	*****	\$\$\$
EAST COAST	^^^	*****	\$\$\$

Moderate demand is keeping markets weak. East Coast production is underway in Georgia, North Carolina, New Jersey, and Kentucky. Harvesting is in full swing in California and Baja, Mexico. The Salinas/Watsonville season will start soon. MFC Zucchini and Yellow Squash are available.

Strawberries



Region	Supplies	Quality	Price
CA	^^^	*****	\$\$\$
EAST COAST	^^^	*****	\$\$\$

Prices are low. California volume is high in the Salinas/Watsonville and Santa Maria regions. Quality is excellent: berries are deep red, juicy, and sweet. MFC Strawberries are available.

Tomatoes



Region	Supplies	Quality	Price
CA	^^^	*****	\$\$\$
FL	^^^	*****	\$\$\$
MEX	^^^	*****	\$\$\$

Strong demand is pushing up markets. The Florida season is ending; growers are moving to South Carolina, followed by North Carolina and Tennessee by early July. Mexican vine ripe production will wind down through next week, but Baja volume is rising. California's Imperial desert production is getting started. Production will follow in the San Joaquin Valley the first week of July. MFC Tomatoes are available.

Tree Fruit



Region	Supplies	Quality	Price
CA	^^^	*****	\$\$\$

Prices are level. California nectarine and peach supplies are ample. Apricots, cherries, and plums are also on market. Quality is very good: sugar levels are rising.

Watermelon



Region	Supplies	Quality	Price
AZ/CA	^^^	*****	\$\$\$
MEX	^^^	*****	\$\$\$

The market is a bit higher as Mexican supplies are tightening and domestic growers are matching prices. Quality is excellent: sugar levels range between 10 and 14 Brix. Central California growers will start full-size and mini melon production in three to four weeks.



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by MARKON

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brand. Quality, food safety,
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