

CONFIDENCE
IN EVERY CASE.



Highlights

- California's Salinas Valley received approximately two inches of rain over the past week. Internal burn and mildew pressure are problems in iceberg and romaine, while water damage is an issue in strawberries. Overall shelf-life performance is expected to be below-normal over the next 10 to 14 days due to the recent rain and humid conditions.
- Unseasonable rain in California's Central Valley and Ventura County have reduced overall citrus volume.
- Late-season Navel oranges are nearly depleted. New crop Valencia supplies are beginning to increase.

Fresh Crop Report

WEEK OF JUNE 2, 2019 | CANADIAN EDITION

Ask a Markon Chef

Markon has gathered a group of our member- and grower-affiliated chefs to answer your questions about produce.

Ask us your most challenging cooking inquiries online >

FEATURED QUESTION

Q: What veg-centric dishes do you offer to counter traditionally meat-focused Father's Day menus?

A: In place of the more classic meat burgers, I suggest offering marinated Markon First Crop® (MFC) Portabella Mushrooms with savory vinegar, high-quality olive oil, fresh herbs (such as MFC Basil or MFC Tarragon), lots of ground black pepper, and kosher salt. I roast them in the oven or grill on a charcoal fire. Remove the gills with a spoon to create a type of cup to hold the above ingredients and cook until mushroom centers are tender. Top with aged Provolone cheese and melt under the broiler or on the grill. Slather with pureed peppadew peppers, mayonnaise, and Ready-Set-Serve® (RSS) Lemon Juice, then pile high with grilled RSS Sliced Onions, RSS Better Burger Lettuce, and sliced MFC Tomatoes—all on toasted brioche buns.

*Chef Chris Cukjati,
Markon Member Chef*



Menu Feature

Every chef needs a few solid recipes in his or her repertoire. That's why Markon has put together a catalog of fresh produce-based recipes that cover it all: day- and menu-parts, the range of seasons, a variety of cuisines, and a diverse list of ingredients.



Lemony Dijon Potato-Shallot Salad

Skip the heavy mayo and opt for a light, citrus-y salad made with tender potatoes and zesty shallots.

Get the full recipe >

Tips for Serving Pineapple Chunks

- Marinate shrimp in soy sauce and sesame oil; stir-fry with baby bok choy and RSS Pineapple Chunks.
- Top macadamia waffles with sauteed RSS Pineapple Chunks and coconut milk syrup.
- Give pineapple upside down cake a kick by baking gingerbread with RSS Pineapple Chunks.
- Garnish coconut rice pudding with RSS Pineapple Chunks and chopped mango.



Browse additional usage tips >



Polenta, Portabellas, Mozzarella, and heirloom tomatoes are piled high with basil pesto and elegant Chanterelles. Vibrant colors, varied textures, and delicious flavors make this a winning appetizer or vegetarian entree.

Produce Highlights

Onions

- New crop, fresh-run MFC Onions are being shipped out of California and New Mexico.
- The South Texas season is winding down.

Potatoes

- Prices for 40- to 80-count Burbank supplies are rising as the crop is dominated by smaller sizes.
- New crop Norkotahs will be available in early to mid-August.

Strawberries

- Unseasonable rain in the California growing regions has reduced overall strawberry volume.
- Expect tight supplies, high prices, and rain-related quality issues.

Fresh Crop Report

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Apples



Region	Supplies	Quality	Price
WA, USA	^^^	*****	\$\$\$

The Golden Delicious and Granny Smith markets will climb through late summer; 125- and 138-count storage stocks are tight. Washington MFC Fuji, Gala, Granny Smith, and Red Delicious Apples are available. Packer label Autumn Glory, Envy, Honeycrisp, Jazz, Pacific Rose, and Pink Lady stocks are also on the market. Quality is excellent: fruit is crisp and juicy. Sugar levels range from 14 to 18 Brix.

Asparagus



Region	Supplies	Quality	Price
MEX	^^^	*****	\$\$\$
PERU	^^^	*****	\$\$\$

Weak prices persist; stocks are abundant. Quality ranges from good to very good: tips are tight, stalks are firm, and flavor is pleasantly grassy. MFC Asparagus is available.

Avocados



Region	Supplies	Quality	Price
CA, USA	^^^	*****	\$\$\$
MEX	^^^	*****	\$\$\$

The market remains high; stocks are extremely limited. Quality is very good: high oil content is creating creamy texture and nutty flavor. RSS Avocado Chunks, Halves, Pico de Gallo Guacamole, and Pure Pulp are available.

Bells: Green



Region	Supplies	Quality	Price
CA, USA	^^^	*****	\$\$\$
GA, USA	^^^	*****	\$\$\$
MEX/AZ	^^^	*****	\$\$\$

Prices have eased. Supplies are ample on both coasts. Quality ranges from good to very good: bruising and mechanical damage are minor issues. MFC and Markon Essentials® (ESS) Green Bell Peppers are available.

Bells: Red and Yellow



Region	Supplies	Quality	Price
CA, USA	^^^	*****	\$\$\$
GA, USA	^^^	*****	\$\$\$
MEX	^^^	*****	\$\$\$

Prices are level; new crop California stocks are becoming more plentiful. The Mexican season is ending. Quality is average: decay is an occasional problem. MFC and ESS Red Bell Peppers are available.

Blackberries



Region	Supplies	Quality	Price
CA, USA	^^^	*****	\$\$\$
MEX	^^^	*****	\$\$\$

The market is rising. The Mexican season will end in mid-June. California production was delayed by rain; expect a slow start to the season. Quality is very good: berries are deeply colored, juicy, and sweet. Sugar levels range from 12 to 13 Brix.

Blueberries



Region	Supplies	Quality	Price
CA, USA	^^^	*****	\$\$\$
FL, USA	^^^	*****	\$\$\$
GA, USA	^^^	*****	\$\$\$

Prices remain low; volume is high. Fruit is available in California, Central Florida, and Georgia. Quality is very good: fruit is plump and juicy. Sugar levels range from 12 to 16 Brix.

Broccoli



Region	Supplies	Quality	Price
CA, USA	^^^	*****	\$\$\$
MEX/TX	^^^	*****	\$\$\$

The market remains erratic. Last winter's rain storms caused gaps in planting schedules, tightening stocks. Quality is very good: yellow discoloration is a minor issue. MFC Broccoli Crowns are available.



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Cantaloupe



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$
MEX/AZ	▲▲▲	*****	\$\$\$

Prices are steady; new crop melons are being harvested in California. Quality is very good. Domestic MFC Cantaloupes are available.

Cauliflower



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$
MEX	▲▲▲	*****	\$\$\$

The market remains erratic. Quality is very good: slight discoloration, ricey texture, and uneven growth are slight issues. ESS Cauliflower is available.

Celery



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$

Prices are elevated; production is transitioning to the Salinas Valley over the next several weeks. Quality is beginning to improve. MFC Celery is available.

Cucumbers



Region	Supplies	Quality	Price
GA, USA	▲▲▲	*****	\$\$\$
MEX	▲▲▲	*****	\$\$\$

Prices are steady to slightly higher than last week; supplies are ample. Quality is very good: skin is smooth, flesh is firm, and flavor is refreshing. MFC Cucumbers are available.

Grapes



Region	Supplies	Quality	Price
CHILE	▲▲▲	*****	\$\$\$
MEX	▲▲▲	*****	\$\$\$

Prices are inching up. The Chilean season is wrapping up this week, but new crop Mexican supplies are already on the market. New crop MFC Lunch Bunch Grapes will begin shipping in June.

Green Leaf/Variety Lettuce



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$

The market is low. Humid conditions, followed by unseasonable rain, have caused internal burn and mildew. MFC Premium Green Leaf Lettuce is available.

Honeydew



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$
MEX/AZ	▲▲▲	*****	\$\$\$

Prices are weak. New crop domestic and Mexican stocks are available. Quality is very good. Domestic MFC Honeydew Melons are on the market.

Iceberg Lettuce



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$

The market is near the bottom; supplies are plentiful. Quality is fair: unseasonable rain has caused internal burn and mildew. MFC Premium Iceberg Lettuce is available.

Lemons



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$

Prices are up. Unseasonable rain in California's Central Valley and Ventura County has reduced overall citrus volume. Small sizes are especially tight. Quality is good: fruit is juicy and flavor is tart. MFC and ESS Lemons are available.

Limes



Region	Supplies	Quality	Price
MEX/TX	▲▲▲	*****	\$\$\$

The market for large-size stocks is elevated; prices for small fruit are lower. Quality is very good: scarring and stylar end rot are occasional problems. MFC and ESS Limes are available.

Onions



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$
MEX/TX	▲▲▲	*****	\$\$\$
NM, USA	▲▲▲	*****	\$\$\$
TX, USA	▲▲▲	*****	\$\$\$

Prices are stable. New crop, fresh-run MFC Onions are being shipped out of California and New Mexico. The South Texas season is winding down. Quality is very good: fresh-run onions have feathery skins and light color compared to Northwest storage onions.

Oranges



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$
FL, USA	▲▲▲	*****	\$\$\$

The market is elevated. Late-season Navel oranges are nearly depleted. New crop Valencia supplies are beginning to increase. MFC and ESS Navel and Valencia Oranges are available.

Pears



Region	Supplies	Quality	Price
WA, USA	▲▲▲	*****	\$\$\$

Prices are level; supplies are adequate. MFC D'Anjou Pears are available, as well as packer label Bosc stocks; 120-count and smaller sizes are extremely limited. Sugar levels range from 12 to 14 Brix. California Bartletts will hit the market in mid-June.

Pineapple



Region	Supplies	Quality	Price
CR	▲▲▲	*****	\$\$\$
MEX/TX	▲▲▲	*****	\$\$\$

The market is unchanged; stocks are sufficient. Quality is very good: fruit is juicy with tangy, sweet flavor. Sugar levels range from 13 to 16 Brix.



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Potatoes



Region	Supplies	Quality	Price
ID, USA	▲▲▲	*****	\$\$\$
OR, USA	▲▲▲	*****	\$\$\$
WA, USA	▲▲▲	*****	\$\$\$
WI, USA	▲▲▲	*****	\$\$\$

The market for 40- to 80-count Burbank supplies is rising as the crop is dominated by smaller sizes. New crop Norkotahs will be available in early to mid-August. MFC Idaho Burbank Potatoes are available. White Russet potatoes are also on the market. Quality is average: skin is smooth and texture is firm.

Raspberries



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$
MEX	▲▲▲	*****	\$\$\$

Prices are high. The Mexican season is ending, but California stocks are becoming more plentiful. Quality is very good: berries are plump and juicy with sweet flavor. Sugar levels range from 13 to 14 Brix.

Romaine



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$

The market is weak; Salinas Valley volume is high. Quality is fair: humidity and unseasonable rain have caused internal burn and mildew. MFC Premium Romaine is available.

Salads & Blends



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$

Prices are level; supplies have tightened a bit due to unseasonable rain. Quality is fair: internal burn and mildew are issues, but Markon inspectors are closely monitoring finished cartons to achieve the best packs.

Spring Mix



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$

The market is steady; supplies are adequate. Quality is fair: rain has caused problems such as discoloration and mildew. RSS Conventional and Organic Spring Mixes are available.

Squash



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$
GA, USA	▲▲▲	*****	\$\$\$
MEX/AZ	▲▲▲	*****	\$\$\$

Prices are stable; volume is high. The new crop California and Georgia seasons are underway. Overall quality is very good. MFC Squash is available.

Strawberries



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$

Unseasonable rain in the California growing regions has reduced overall volume. Expect tight supplies, high prices, and rain-related quality issues. Quality is average: bleeding and softness are problems that harvesting crews are doing their best to cull in the field. MFC Strawberries are available.

Tomatoes



Region	Supplies	Quality	Price
FL, USA	▲▲▲	*****	\$\$\$
MEX	▲▲▲	*****	\$\$\$

Prices are low; supplies are ample on both coasts. Quality is very good: fruit is plump, texture is firm, and skin is smooth.

Tree Fruit



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$

California nectarines and peaches will start shipping this week. Plums will hit the market in a week or two. Quality is very good: sugar levels will increase as the seasons progress.

Watermelon



Region	Supplies	Quality	Price
CA, USA	▲▲▲	*****	\$\$\$
MEX/AZ	▲▲▲	*****	\$\$\$

The market is weak; domestic and Mexican stocks are plentiful. Quality is very good: fruit is juicy and bright red. Sugar levels are rising.



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Table-ready fruits & vegetables.
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